

Campaign Pack

Introduction

Welsh Charities Week is back, taking place this year 13-17 November 2023.

This week is about recognising the work of charities, social enterprises, voluntary organisations and community and volunteer groups in Wales.

Charities are not only a lifeline for the most vulnerable they are there for people in the good times and the bad, taking seemingly small steps that add up to a big difference.

The logo for WcVA CgGC is displayed on a red trapezoidal background. The text 'WcVA' is in a bold, white, sans-serif font, with a thin white horizontal line underneath it. Below the line, the text 'CgGC' is also in a bold, white, sans-serif font.

WcVA
CgGC

About this pack

In this campaign pack you'll find ideas to help you get involved in Welsh Charities Week and resources to help spread the word about the week far and wide.

All information in this campaign pack is available in Welsh at wythnoselusennau.cymru.

In the campaign pack:

- How to get involved
- Suggested social media posts
- Social media graphics and assets



How to get involved

Volunteer, donate or give a shout out to your favourite charity or voluntary group! There are plenty of easy ways to get involved in #WelshCharitiesWeek.

1. GIVE A WELSH CHARITY OR VOLUNTARY GROUP A SHOUT OUT ON SOCIAL MEDIA

This year we're challenging you to highlight three charities you admire. Tag them on social media and tell us how the organisation has had a real effect on your life or the life of someone you care about.

Give them a shout out on your social media platform of choice and remember to use #WelshCharitiesWeek.

2. DONATE

Welsh Charities Week is a perfect time to give to a charity or voluntary organisation. Many of us are feeling the strain of the cost of living crisis, but keep in mind that it doesn't always have to be a money-related donation. You could instead donate a bag of clothes or other goods to your neighbourhood charity shop, or you could volunteer some of your time (see below).

Why not tell the world about your donation and why you've made it. Post an update using #WelshCharitiesWeek on social media.



HOW TO MAKE YOUR DONATION

Go to the website or social media of your chosen cause and see if they have instructions for how to raise money on their behalf (e.g. they might have their own giving pages or use Just Giving, Local Giving etc). If you use Instagram or Facebook, check to see if your favourite charity is set up to receive donations using their fundraising tools.

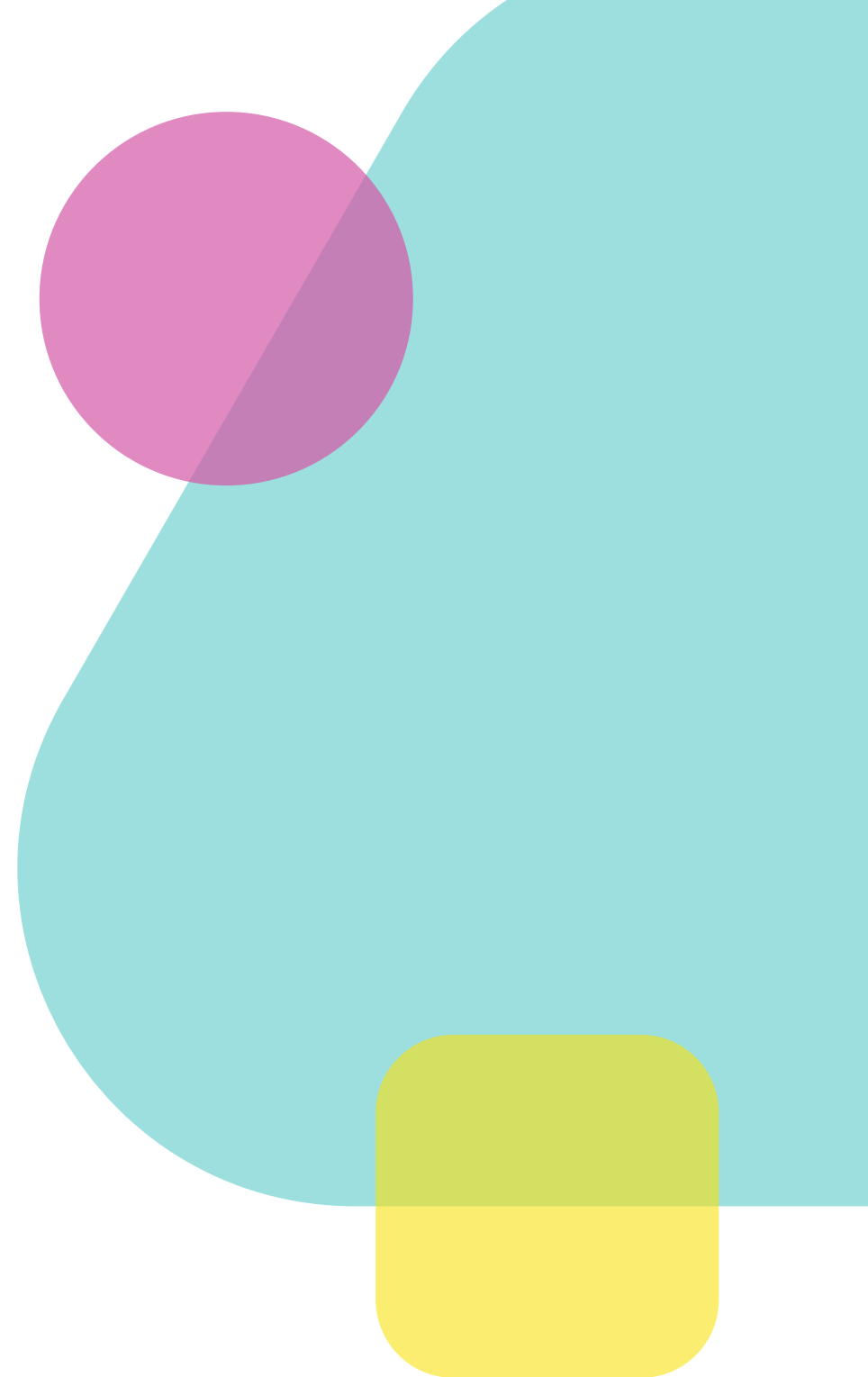
Alternatively, go straight to one of the platforms below to find a Welsh cause that would love to receive your support. If you can, try and pick a local branch to make sure your donation is supporting action here in Wales.

- JustGiving
- Local Giving
- Crowdfunder
- Givey
- Total Giving

Don't forget if you're a UK tax payer you can maximise your donation through Gift Aid if the organisation is registered.

DONATE AS YOU SHOP

If you're not able to make a donation, why not take the time to set up some automatic donations which don't cost you anything. Schemes like Give as you live make donations on your behalf to the charities you choose every time you shop with them online. It's free and only requires you to do a quick set up to say who you want the money to go to.



3. SIGN UP TO BECOME A VOLUNTEER

Use some of your spare time to help others. Welsh Charities Week is the perfect time to sign up and become a volunteer! If you are interested in becoming a volunteer, why not head over to the Volunteering Wales website volunteering-wales.net.

You can search for volunteering opportunities or sign up to be on standby in an emergency. If you volunteer, whether it's your first time or something you've done before, please let us know on social media with the hashtag [#WelshCharitiesWeek](https://twitter.com/WelshCharitiesWeek).



Suggested social media posts

We'd love your help to get more people involved in Welsh Charities Week. Here are some suggested social media posts you can use, feel free to adapt them, it's only a suggestion! You'll also find graphics you can use to go with you posts in the next section.

Let's shine a light on the amazing work of Welsh not-for-profit groups of all shapes and sizes, get involved in #WelshCharitiesWeek - 13-17 November 2023 <https://welshcharitiesweek.cymru/>



13-17 November is #WelshCharitiesWeek. Get involved and help recognise the work of charities, social enterprises, voluntary organisations and community groups in Wales <https://welshcharitiesweek.cymru/>



On 13-17 November it's #WelshCharitiesWeek - find out how you can get involved <https://welshcharitiesweek.cymru/>



Let's make a difference together during #WelshCharitiesWeek. Volunteer, donate or give a shout out to your favourite charity or voluntary group! 13-17 November <https://welshcharitiesweek.cymru/>





13 - 17 November 2023
welshcharitiesweek.cymru



13 - 17 Tachwedd 2023
wythnoselusennau.cymru

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Email banner



Also available in Welsh at wythnoselusennau.cymru.